



# S.M. KAZIM

## GRAPHIC / UI DESIGNER

## Hi, I am Kazim

Dear Hiring Manager,

I am excited to submit my application for Graphic Designer or a UI Designer role at your company. As a professional with over 11 years of experience in designing, I am well positioned to excel in this role.

The following examples from my resume show some of the value I can deliver:

1. Proven track record of creating high-impact designs from marketing briefs and concepts
2. A team player with extensive experience in working directly with marketing and business teams
3. Expertise in delivering for a wide range of formats – from digital to print media to outdoor. I have worked on logos, flyers, visiting cards, promotional ads, posters, etc.

Further examples of my achievements are outlined in my resume and my portfolio can be viewed at [www.kazimdesigns.com](http://www.kazimdesigns.com).

I would appreciate an opportunity to discuss in person how I can add value to your company.

Sincerely yours,

**S.M. Kazim**

### CONTACT

**m:** +971 50 386 3980

**e:** [kazim.idesign@gmail.com](mailto:kazim.idesign@gmail.com)

**w:** [www.kazimdesigns.com](http://www.kazimdesigns.com)



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## GRAPHIC / UI DESIGNER

### SUMMARY

- Highly effective at collaborating with artistic, project, production, and administrative leadership to complete tasks according to budget and schedule goals
- Created corporate brands by designing cohesive visual styles across elements such as logos and letterheads
- Leveraged media and graphic design expertise to develop engaging marketing and promotion materials, including flyers and adverts to generate new sales revenue

### MY EXPERIENCE

#### 2012 - Present ○ Freelance | Graphic / UI Designer

- Utilizing a systematic UI/UX Design process that ensures a high level of success for each project delivered
- Produced hi-fidelity mockups, wireframes, workflows while collaborating with the marketing team
- Improved product marketing through innovative website redesigns
- Identified, designed and implemented interfaces for various commercial applications
- Completed a 8 week online training program, in this program I have learned about Visual UI Design, UX Design Methods & Principles, Product Design & Development Process

#### 2011 - Present ○ Deem Finance L.L.C. | Graphic Designer

##### Deem Finance (formerly known as Dunia Finance)

- Annual Report
- Sustainability Report
- Scholarship Programs
- Young Business Leaders Program
- Audited Financials Layouts
- Creative Campaigns
- Monthly Newsletter
- Maintaining Company Website from CMS
- Social Media Ads
- Digital Assets for Branch
- Customer Offer Mailers
- Internal communication artworks
- Fee schedule
- Campaigns

##### Achievements | Awards & Recognition

- Platinum Award by LACP
- dunia wins 'Special CSR Award' at the Arabian Business Achievement Awards
- Excellence in Financial Reporting Award for Financial Year 2011

#### 2008 - 2010 ○ Nationwide General Trading | Graphic Designer

- Web Layout
- Petroleum Brochures & Flyers
- Product Catalogues
- Marketing Material
- Adverstisments

# RESUME



# S.M. KAZIM

## GRAPHIC / UI DESIGNER

### SOFTWARE SKILLS

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#### Programs Skills :

Photoshop	<div style="width: 80%;"><div style="width: 80%;"></div></div>
InDesign	<div style="width: 85%;"><div style="width: 85%;"></div></div>
Illustrator	<div style="width: 75%;"><div style="width: 75%;"></div></div>
XD	<div style="width: 40%;"><div style="width: 40%;"></div></div>
Sketch	<div style="width: 30%;"><div style="width: 30%;"></div></div>
MS Office	<div style="width: 70%;"><div style="width: 70%;"></div></div>

### EDUCATION

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#### 2009 - 2010 | ZABEEL TRAINING INSTIUTE OF MANAGEMENT & TECHNOLOGY

Graphic Designing & Web Designing Certification

#### 2006 - 2008 | MIHAD TRAINING INSTIUTE

Accounting Course

#### 2005 - 2007 | OMAN TRAINING INSTIUTE

Graphic Designing Course

#### 2000 - 2001 | DIPLOMATIC INTERNATIONAL SCHOOL

High School