

K A Z I M D E S I G N S

GRAPHIC DESIGN PORTFOLIO



+971 50 386 3980



www.kazimdesigns.com



kazim.idesign@gmail.com



**PETRO
POWER[®]**

SOLISTA

TECHNOLOGIES





POSTER - DREAMY DONUTS

Dreamy Doughnuts

September deals

take advantage

free

\$2 off

new flavors for all coffee lovers

free coffee

\$5 off

4 new coffee flavors

location 1
100 main street
New York, NY 10001
(855) 555-5555

location 2
100 main street
New York, NY 10001
(855) 555-5555

location 3
100 main street
New York, NY 10001
(855) 555-5555

location 4
100 main street
New York, NY 10001
(855) 555-5555

location 5
100 main street
New York, NY 10001
(855) 555-5555

location 6
100 main street
New York, NY 10001
(855) 555-5555

opening our 7th location soon

QR CODE

POSTER - PETRO POWER





FLYER - MERCEDEZ BENZ (GARGASH ENTERPRISES)



MAGAZINE COVER



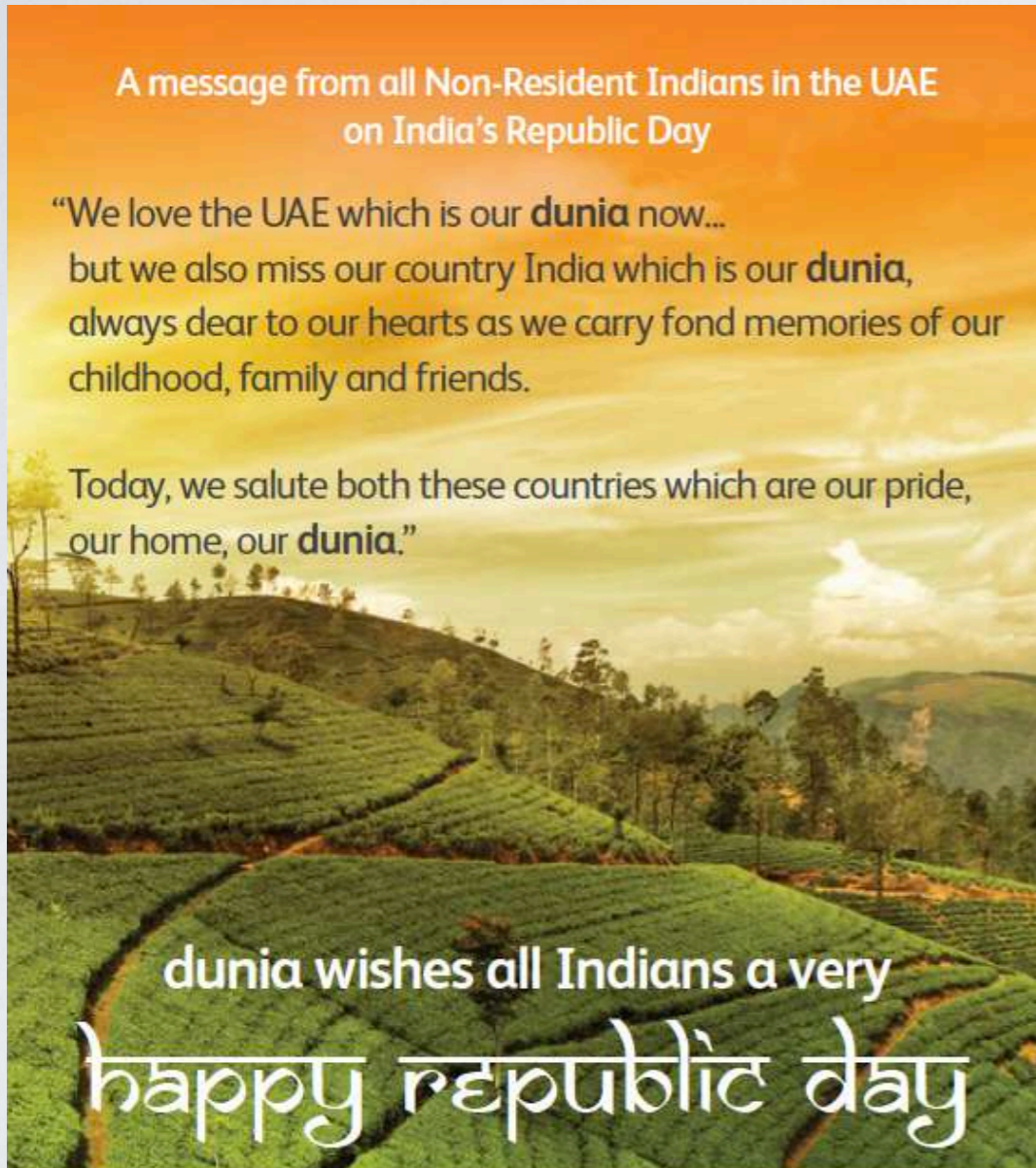
DUNIA/DEEM PORTFOLIO

India Republic Day Ad

A message from all Non-Resident Indians in the UAE
on India's Republic Day

"We love the UAE which is our **dunya** now...
but we also miss our country India which is our **dunya**,
always dear to our hearts as we carry fond memories of our
childhood, family and friends.

Today, we salute both these countries which are our pride,
our home, our **dunya**."



dunya wishes all Indians a very
happy republic day

we're different.

Guaranteed

Credit Cards • Personal Loans • Car Loans • Flexi Loans • Wages Protection System • Labour Guarantees • Corporate Deposits



Your world of financial services

Call 04-4238642 (24 hours) Click www.dunya.ae Financial centers across Abu Dhabi, Al Ain, Dubai and Sharjah

IPL Ad (Cricket Tournament)



Score a
6 with your
dunya Credit Card.

Get up to 6% cash
back* during the
cricket matches from
April 16th - 30th, 2014.

Hurry and register today to celebrate
your passion for cricket by emailing
the following details to cricket@dunya.ae:

- Your name
- Last 4 digits of your dunya Credit Card
- The cricket team you support

Other bank credit card holders in the UAE
can also benefit from this fabulous offer
by immediately getting their dunya Credit Card.
To get your dunya Credit Card, please send the
following to cricket@dunya.ae:

- Scanned Copy of Passport
with residence visa
- Scanned Copy of Emirates Id
- Scanned Copy of existing credit card
- Recent bank statement (self attested)

As you support your favorite cricket team, dunya also
supports your passion and makes you win too, on every
day of the tournament.

You can hit up to **6% UNLIMITED cash back***
on each day a match is played, between 16th to 30th
April 2014.

What's more... to make it easier for you to maximize
your daily winnings sixer (up to 6% UNLIMITED
cash back*), even cash advances on your card
will be eligible for this offer, making it easy for you to
enhance your daily winnings.

APPLY TODAY!

Everyone wins every day. Only with dunya!



Call 04-4238642 (24 hours) Click www.dunya.ae Financial centers across Abu Dhabi, Al Ain, Dubai and Sharjah



Your world of financial services

Movie Event Ad

dunya invites you...

... to a private screening of
the latest Hollywood movie...

The Hunger Games Mockingjay - Part 1

Starring Jennifer Lawrence, Josh Hutcherson and Liam Hemsworth

Saturday, 22nd November 2014

For **complimentary tickets** for the movie screening in Dubai, please call the 24-hour dunia Contact Centre at 04 42-dunia (38642), or email us at duniaevents@dunia.ae

We welcome you to enjoy the complimentary movie screening. You can enjoy our hospitality even if you are not a dunia customer.

**Limited seats available.
First come... first served.**



we're different.

Guaranteed



Your world of financial services.



Call 04-4238642 (24 hours) Click www.dunia.ae Financial centers across Abu Dhabi, Al Ain, Dubai and Sharjah

Recruitment Ad



WALK IN FOR AN INTERVIEW

dunya offers you a world of career choices in financial services.

Exciting job opportunities with dunia in Dubai, Sharjah, Abu Dhabi and Al Ain. Apply now for an exciting career as a **Collections Officer**.*

Special recruitment quota for Arabic speakers.

Date: Saturday, June 20th, 2015

Time: 10:00 am to 5:00 pm

Location: dunia Training Academy, Level 2, Building 6, Dubai Outsource Zone, Dubai
Visit www.dunia.ae/doz for location map

Kindly bring your resume and all relevant copies of your passport, education certificates and work experience. Candidates unable to come in person may email their resumes to careers@dunia.ae.



Your world of financial services

*Applicants may be interviewed and assessed. Offers, if any, are subject to the sole discretion of Dunia Finance L.L.C.

NRI Deposit Ad



Good news for NRIs who own businesses and companies in the UAE...

Re-invest your maturing personal FCNR deposit as a **dunya NRI Deposit**, in the name of your company, and earn as high as **8% p.a.***

These deposits can be made in AED and USD.

To avail of this limited period offer, call 04-4238642 or email duniadeposits@dunia.ae or SMS "NRI" to 6263.

Call +9714 4238642

Email duniadeposits@dunia.ae

WhatsApp +971 52 62 38642

SMS NRI to 6263

Visit www.dunia.ae

Message www.facebook.com/dunialfinance

we're different.



Your world of financial services

Call 04-4238642 (24 hours) Click www.dunia.ae Financial centers across Abu Dhabi, Al Ain, Dubai and Sharjah

FACEBOOK ADS

Dunya Qwik Buy Ad



Shop now for unbeatable savings
Visit www.duniaQwikBuy.ae



Nepal Donations Ad



dunya *Cares* for Nepal

Join dunya and lend a helping hand to the people of Nepal. In May 2015, take a dunya loan, spend on your dunya Credit Card or donate an amount of your choice.*


Send us a message on Facebook TODAY or email us at duniacares@dunia.ae.

*Terms and conditions apply.

we're different. **Guaranteed**



Scholarship Program Ad




Dunia Young Leaders SCHOLARSHIP

for the Summer Business Scholars Program at
The University of Chicago Booth School of Business
Scholarships of maximum **USD 6,300 each**

Send us a message on Facebook TODAY or email us at scholarship@dunia.ae!

*Terms and conditions apply.

we're different.
Guaranteed



Your world of financial services

Loan Ad



make your dreams come true
with the **any purpose cash loan** from dunia!

To apply now drop us a message on Facebook.

*Minimum salary - AED 5,000

we're different.
Guaranteed



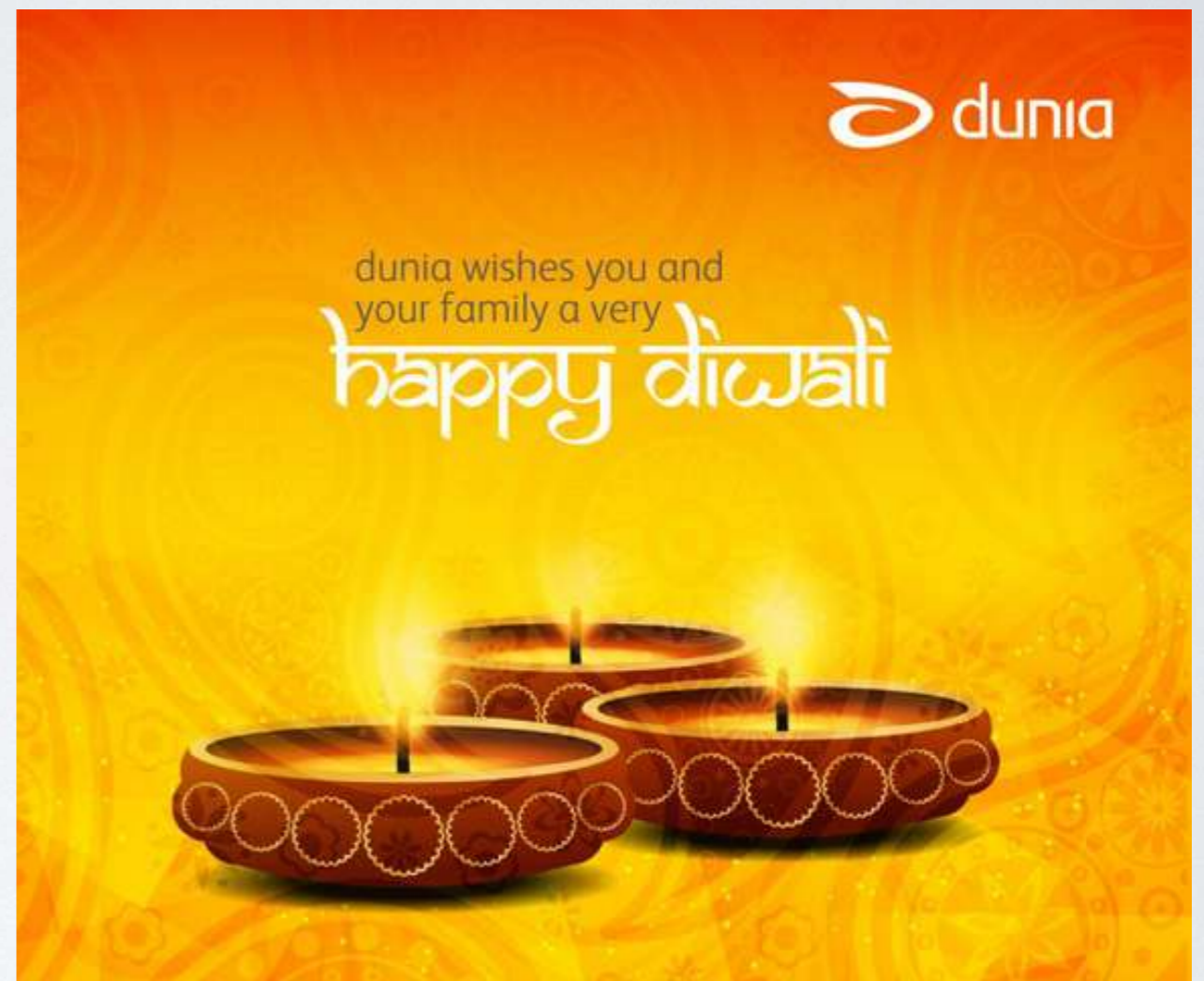
Your world of financial services

SOCIAL MEDIA POSTS

UAE National Day Greetings



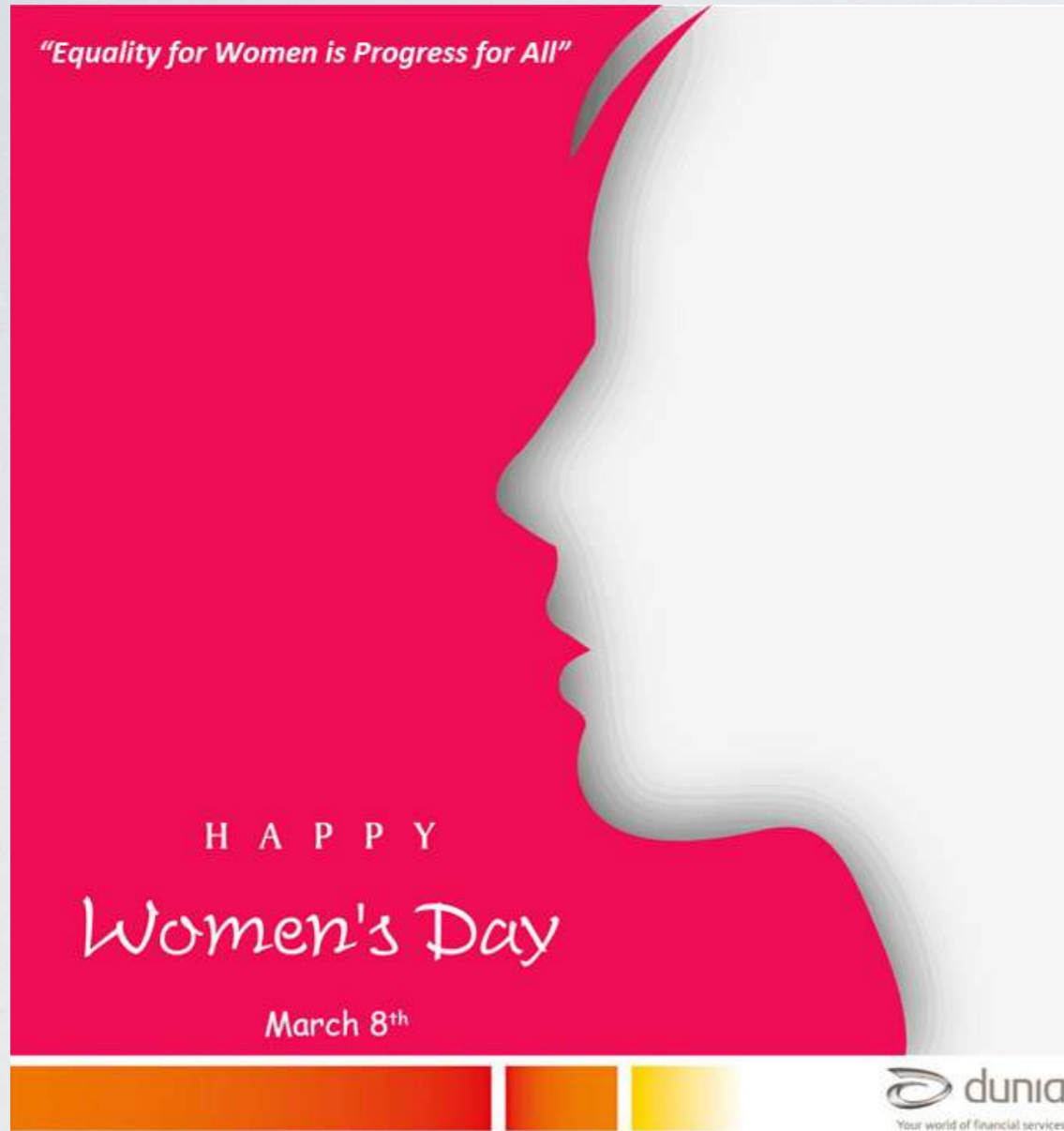
Diwali Greetings



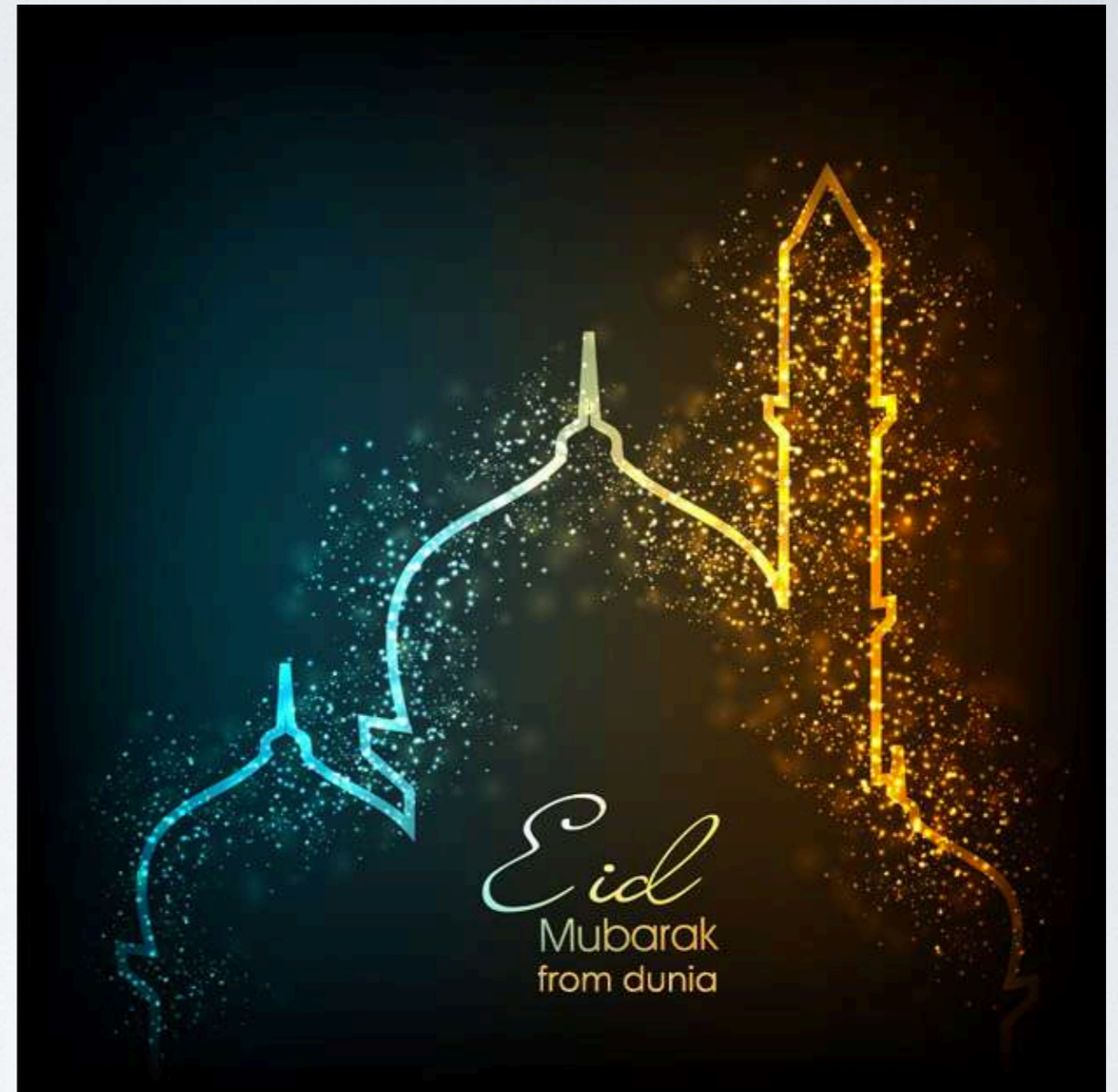
SOCIAL MEDIA POSTS



Women's Day Greetings



Eid Greetings



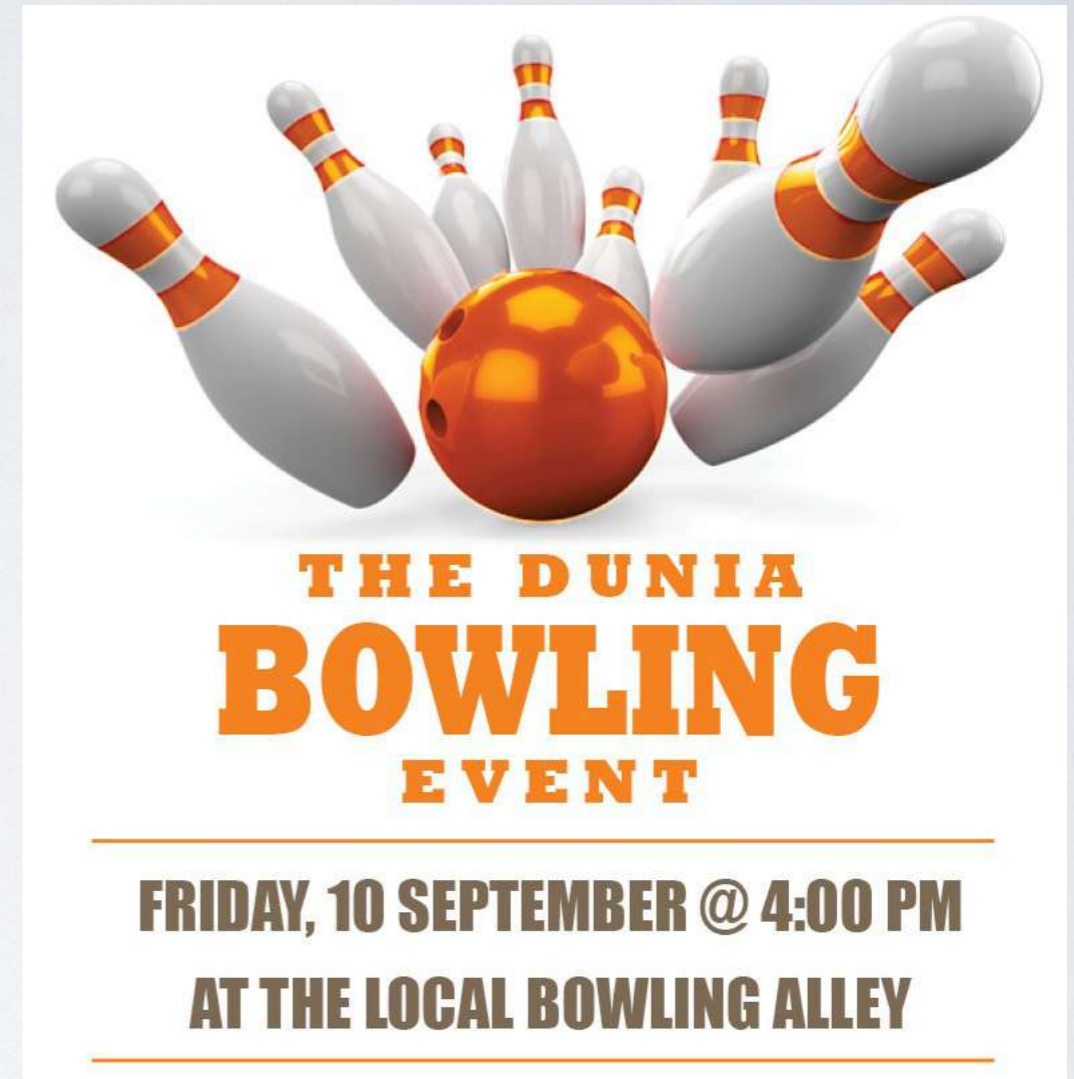
SOCIAL MEDIA POSTS



Mother's Day



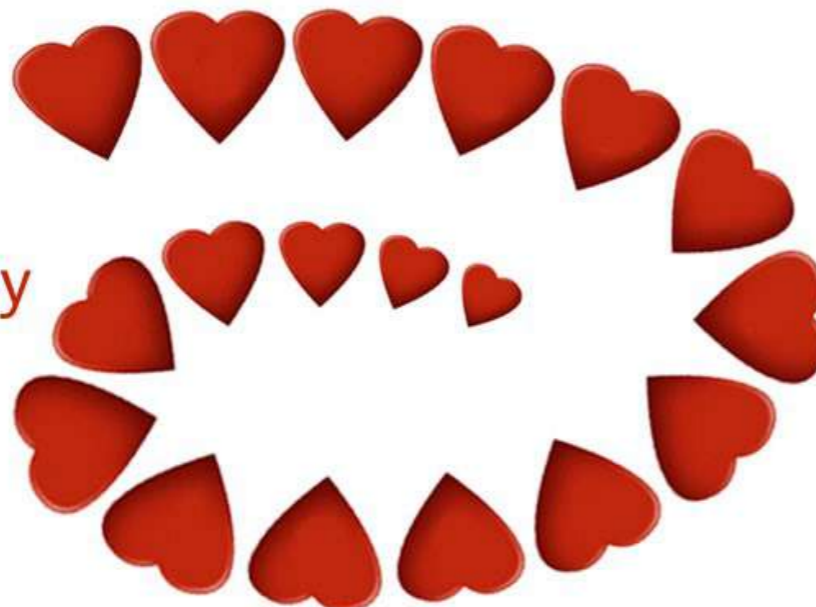
Bowling Event



Valentine's Day



Spoil your loved one this Valentine's Day with dunya.



LOGOS

 dunia  connect

 dunia raaga  factory

dunia  Academy

dunia *Cafe* 
where ideas brew

INVITATIONS

Town Hall Invite



dunia

YOU ARE INVITED

Join us this afternoon for another informative Town Hall hosted by Chris de Bruin.

Date
March 14, 2019

Time
4:30 pm onwards

Venue
dunia Training Academy

14
MAR

This will be followed by the month's Birthday Celebrations

Cricket Tournament Invite



dunia

**GET YOUR COMFORTABLE SHOES ON.
PACK YOUR SUITCASE.
TELL YOUR FAMILY THAT YOU ARE
COMING HOME.
MAKE SPACE FOR YOUR NEW 40" LED
IT IS TIME FOR THE**



**DUNIA SALES
WORLD CUP
FEB-APR 2019**

**THE MORE YOU ACHIEVE THE CLOSER
YOU GET TO ONE OF THESE PRIZES.**

- **TICKET TO LONDON DURING THE CRICKET WORLD CUP**
- **FLIGHT TICKETS TO YOUR HOME COUNTRY**
- **40" LED TVS**
- **BRANDED WRIST WATCHES**

**SPEAK TO YOUR SUPERVISOR TODAY AND
COME OUT ON TOP AMONG YOUR COLLEAGUES!**

Welcome Mailer

Dear [@SL@] [@LN@],

Welcome to the dunia family!

Please find below important details regarding your relationship with **dunya**.

Your unique dunia Customer Number is [@CIF_NUMBER@]. Use this number to get information on your relationship with us, access dunia Online, make payments, etc. Please use this number with utmost confidentiality and do not disclose it to any other person.

Stay connected with dunia...


- Download dunia Mobile from the Apple App store and Google Play - [Click here](#)
- Login to dunia Online and manage your accounts online in a secure manner - [Click here](#)
- Email us at customerservices@dunia.ae and we will get back to you.
- Follow us on Facebook and stay up to date with our latest promotions, offers and events. Click www.facebook.com/dunianya
- Call us on our 24-hour dunia Contact Center at [+9714 42 38642](tel:+97144238642)
- Walk into our Financial Centers. Click www.dunia.ae/locations for our locations

Assuring you of our best services at all times.


With my best personal regards,

Roy Hutchinson
Chief Marketing Officer
www.dunia.ae


Credit Card Activation Mailer



Dear [@SL@] [@LN@],







Activate your dunia Credit Card Today!



*Limited period offer

Activate your dunia Credit Card before April 30, 2018 and enjoy these exciting benefits until July 31, 2018.

-  **Buy 1 Get 1 on movie tickets**, get cashback up to AED 70 per month, per card - Valid at any cinema in the UAE, any day of the week.
-  **10% cashback up to AED 100 per month, per card on groceries/department stores.**
-  **50% discount on cash withdrawal fees.**
-  **2% UNLIMITED cashback on all spend.**

To activate your dunia Credit Card, reply "ACTIVATE" to this email or SMS "ACTIVATE" to 6263 by April 30, 2018 and our team will reach out to assist you with activation of your dunia Credit Card.

For assistance, call our 24-hour dunia Contact Center at [+9714.42.38642](tel:+97144238642) or reply to this email.

Assuring you of our best services at all times.

With my best personal regards,

Roy Hutchinson
Chief Marketing Officer
www.dunia.ae

Click on the below button to apply for a dunia Credit Card TODAY!

[Apply Now](#)

Dunya Double Secure Mailer

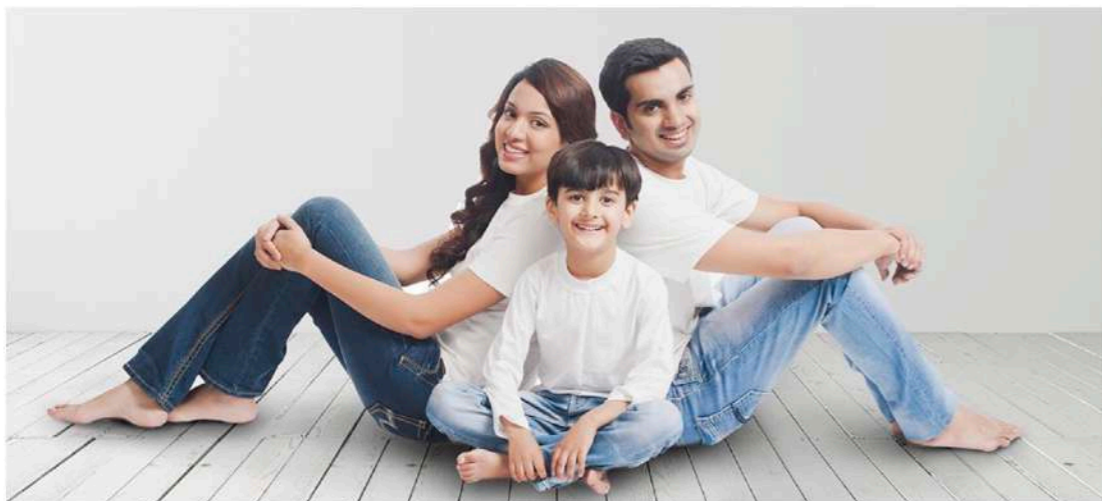
dunya

Dear [SL@] [LN@],

Thank you for being a valued dunia Customer.

As you are aware, we recently introduced the new dunia Double Secure product that comes with double protection for you and your family through our insurance service partner, for more detailed benefits please visit www.dunya.ae/doublesecure.

In the unfortunate case of death, permanent total disability or critical illness, dunia Double Secure not only covers your Credit Card outstanding but also provides your nominee* with the equal amount. **To submit your nominee details, please click here.**



For assistance, please call our 24-hour dunia Contact Center at [+9714 42 38642](tel:+97144238642).

Assuring you of our best services at all times.

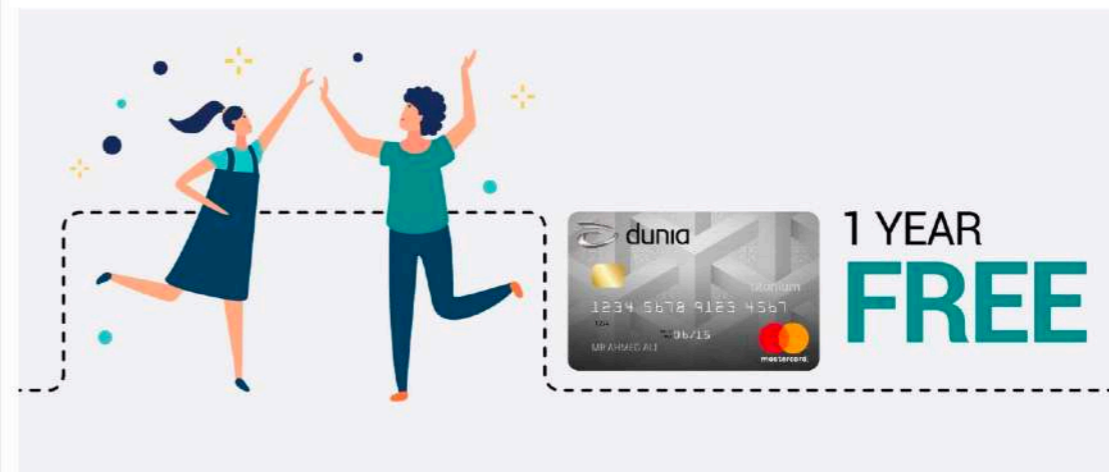
With my best personal regards,

Roy Hutchinson
Chief Marketing Officer
www.dunya.ae

Cashback Mailer

dunya

Get more cashback on your daily needs with the Dunia Titanium Credit Card.



3% Cashback on your Groceries

Earn 3% cashback up to AED 100 every month on grocery/supermarket spends for the first 90 days from the date of issuance of your card.

0.75% Cashback on all other spend

Get 0.75% automatic cashback forever on all spend. No limits!



First Year Free

Save AED 500 on Annual Membership Fee for the first year. Pay Zero Annual Membership Fee for the second year when you spend AED 12,000 on your card in the first year.

[Check Eligibility](#)

With my best personal regards,

Roy Hutchinson
Chief Marketing Officer
www.dunya.ae

POSTERS

Dunia Cafe

dunia Cafe
where ideas brew



Join us for a moment of relaxation and fun!

Date: Thursday 23rd July, 2015

Venue: dunia Academy

Time: 3:00 pm

Come experience dunia Cafe and snacks with your friends!

we're different.

Guaranteed



dunia
Your world of financial services

Incentive Collections Poster



BROCHURE

dunia

Get **MORE CASHBACK** for your daily needs



3% CASHBACK ON GROCERIES



0.75% UNLIMITED CASHBACK ON ALL SPEND



1 YEAR FREE



For any further information or assistance do call us on +971 4 42 38642 or visit www.dunia.ae.

Name: _____

Contact Number: _____

*Visit www.dunia.ae/T&C for terms & conditions.

dunia

ELEVATE YOUR LIFESTYLE



1 YEAR FREE ZOMATO GOLD



5% CASHBACK ON RETAIL SPEND



1% UNLIMITED CASHBACK ON ALL OTHER SPEND

FREE FOR LIFE

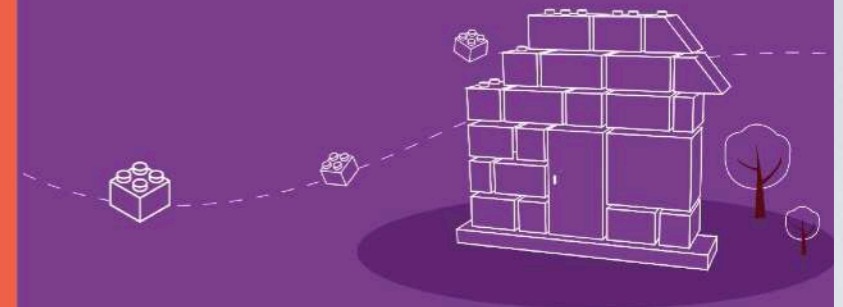
For any further information or assistance do call us on +971 4 42 38642 or visit www.dunia.ae.

Name: _____

Contact Number: _____

*Visit www.dunia.ae/T&C for terms & conditions.

dunia



HELPING YOU GET STARTED LOANS WITH LOW MONTHLY INSTALLMENTS

Apply now for a personal loan with low interest rate.

A brighter future for your child

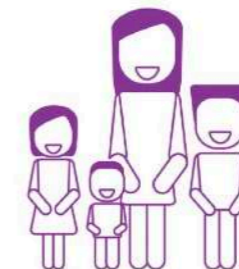
Reduced Rates: Get personal loans with low monthly installments

No Salary Transfer: Easy and hassle free loans without salary transfer



A comfortable life for your family

Convenience to help you achieve your goals



- Pay your installments automatically with our direct debit feature
- Choose your payment date based on when you receive your salary
- Flexible repayment period to suit your needs

For any further information or assistance do call us on +971 4 42 38642 or visit www.dunia.ae.

Name: _____

Contact Number: _____

*Visit www.dunia.ae/T&C for terms & conditions.

deem

Deem Titanium Cash Up Credit Card



Spend, earn, redeem and repeat.

'Up' is a rewards programme by Deem which gives you cashback every time you use our credit card to spend where it matters.

Deem Cash Up

- Up to 3% on Supermarkets
- 3% on Fuel
- Up to 3% on Utilities

Other Deem Titanium Cash Up Credit Card benefits

- Free for the first year
- 0.5% Cash Up on all other retail spend
- Over 200 attractive deals and discounts on Deem Offers App
- Deem Double Secure Protection
- Easy Payment Plans (EPP) offer on transactions above AED 250 with zero processing fee
- Balance Transfer benefits with 0% interest for the first 6 months or through EPP of up to 12 months with zero processing fee
- **No minimum spend required to earn Cash Up**
- Exclusive Mastercard Priceless Specials Buy 1 Get 1 offers App*
- Access to 10+ airport lounges in the Middle East and the Levant*
- Enjoy up to 10% off your next hotel booking with hotels.com*
- Up to 10% back on hotel bookings at booking.com*
- Up to 15% discounts at Luxury Serviced Apartment*
- 20% discount on first three Uber rides taken during any given month*
- 10% off your car rental with rentalcars.com*
- Up to 15% on Avis car rentals worldwide*
- 2 months-free trial for new users and 30% off monthly subscriptions for new and existing user on Lingokids*
- Up to 30% off on top trending courses and up to 50% off on course of the month on Udemy*

Earn Up points faster. Earn where it matters. They never expire.
Deem brings you one of the best rewards programs in town: Up.

Just sign up for a Deem Credit Card that suits your needs, earn Up points and redeem for amazing rewards at your leisure since Up points are for life!

Apply today, this is a limited period offer.

For more information, visit www.deem.io/cards/cash-up or call us on 600 525550.

Terms and conditions apply.
*Please refer to <https://www.mastercard.ae/> for details.
Deem Finance LLC (Deem) is regulated by Central Bank of the UAE.

deem

Deem Platinum Cash Up Credit Card



Spend, earn, redeem and repeat.

'Up' is a rewards programme by Deem which gives you cashback every time you use our credit card to spend where it matters.

Deem Cash Up

- Up to 10% on Department store
- Up to 5% on Online shopping
- Up to 5% on Entertainment

Other Deem Platinum Cash Up Credit Card benefits

- Free for Life
- 1% Cash Up on all other retail spend
- 0.5% Cash Up on all on Fuel, Transport, Utility Bills, Government Services and related MCCs
- 350+ attractive deals and discounts on Deem Offers App
- Up to 4 complimentary valet parking services every month
- Deem Double Secure Protection
- Easy Payment Plans (EPP) offer on transactions above AED 250 with zero processing fee
- Balance Transfer benefits with 0% interest for the first 6 months or through EPP of up to 12 months with zero processing fee
- **No minimum spend required to earn Cash Up**
- Exclusive Mastercard Priceless Specials Buy 1 Get 1 offers App*
- Access to 25+ airport lounges in the Middle East and the Levant*
- Up to 30% discount on Cleartrip*
- Up to 10% back on hotel bookings at booking.com*
- Up to 15% discounts at Luxury Serviced Apartment*
- 20% discount on first three Uber rides taken during any given month*
- 10% off your car rental with rentalcars.com*
- Up to 15% on Avis car rentals worldwide*
- Flat fee of \$15 to apply and book visa appointments online through Fuffe Solutions*
- In case of theft or accidental damages of purchases, Deem card has your back*
- Free 2-year premium MyUS membership*
- 10% off on selected luxury fashion with Farfetch*
- 2 months-free trial for new users and 30% off monthly subscriptions for new and existing user on Lingokids*
- Up to 30% off on top trending courses and up to 50% off on course of the month on Udemy*

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Apply today, this is a limited period offer.

For more information, visit www.deem.io/cards/cash-up or call us on 600 525550.

Terms and conditions apply.
*Please refer to <https://www.mastercard.ae/> for details.
Deem Finance LLC (Deem) is regulated by Central Bank of the UAE.

deem

Deem World Cash Up Credit Card



Spend, earn, redeem and repeat.

'Up' is a rewards programme by Deem which gives you cashback every time you use our credit card to spend where it matters.

Deem Cash Up

- Up to 10% Cash Up on Airline tickets
- Up to 5% Cash Up on Entertainment
- Up to 5% Cash Up on Hotels

Other Deem World Cash Up Credit Card benefits

- 1% Cash Up on all other retail spend
- 0.5% Cash Up on all on Fuel, Transport, Utility Bills, Government Services and related MCCs
- Redeem Cash Up for cashback, pay with points and more
- Over 500 attractive discounts on dining, entertainment and wellness on Deem Offers App
- Up to 6 complimentary valet parking services every month (including Dubai airports)
- Easy Payment Plans (EPP) offer on transactions above AED 250 with zero processing fee
- Balance Transfer benefits with 0% interest for the first 6 months or through EPP of up to 12 months with zero processing fee
- **No minimum spend required to earn Cash Up**
- Exclusive Mastercard Priceless Specials Buy 1 Get 1 offers App*
- Access to 1,000+ airport lounges around the world*
- Up to 10% back on hotel bookings at booking.com*
- Up to 15% discounts at Luxury Serviced Apartment*
- 10% discount on Cleartrip*
- 20% discount on first three Uber rides taken during any given month*
- 10% off your car rental with rentalcars.com*
- Up to 25% on Avis car rentals worldwide*
- Complimentary Hertz Gold Plus membership*
- Flat fee of \$15 to apply and book visa appointments online through Fuffe Solutions*
- Generate a travel insurance letter seamlessly and instantaneously for you and your family members (visiting parents and children) visa application needs*
- Travel Inconvenience Insurance for you and your family members (visiting parents and children)*
- Travel Medical insurance for you and your family members (visiting parents and children)*
- Free 2-year premium MyUS membership*
- 10% off on selected luxury fashion with Farfetch*
- 2 months-free trial for new users and 30% off monthly subscriptions for new and existing user on Lingokids*
- Up to 30% off on top trending courses and up to 50% off on course of the month on Udemy*

Earn Up points faster. Earn where it matters. They never expire.
Deem brings you one of the best rewards programs in town: Up.

Just sign up for a Deem Credit Card that suits your needs, earn Up points and redeem for amazing rewards at your leisure since Up points are for life!

Apply today, this is a limited period offer.

For more information, visit www.deem.io/cards/cash-up or call us on 600 525550.

Terms and conditions apply.
*Please refer to <https://www.mastercard.ae/> for details.
Deem Finance LLC (Deem) is regulated by Central Bank of the UAE.

deem

Spend, earn, redeem, repeat!

Up to **3%** on supermarkets

Up to **3%** on utilities

3% on fuel

Also, enjoy **0.5%** Cash Up on all other retail spend along with other benefits you're sure to love

Equipped with Mastercard rewards

Other Deem Titanium Credit Card Benefits:

- Free for the first year
- 0.5% Cash Up on all other retail spend
- Over 200 attractive deals and discounts on Deem Offers App
- Deem Double Secure Protection
- Easy Payment Plans (EPP) offer on transactions above AED 250 with zero processing fee
- Balance Transfer benefits with 0% interest for the first 6 months or through EPP of up to 12 months with zero processing fee
- No minimum spend required to earn Cash Up**
- Exclusive Mastercard Priceless Specials Buy 1 Get 1 offers App*
- Access to 10+ airport lounges in the Middle East and the Levant*
- Enjoy up to 10% off your next hotel booking with hotels.com*
- Up to 10% back on hotel bookings at booking.com*
- Up to 15% discounts at Luxury Serviced Apartment*
- 20% discount on first three Uber rides taken during any given month*
- 10% off your car rental with rentalcars.com*
- Up to 15% on Avis car rentals worldwide*
- 2 months-free trial for new users and 30% off monthly subscriptions for new and existing user on Lingokids*
- Up to 30% off on top trending courses and up to 50% off on course of the month on Udemy*

deem

Spend, earn, redeem, repeat!

Up to **10%** on department stores

Up to **5%** on entertainment

Up to **5%** on online shopping

Also, enjoy **1%** Cash Up on all other retail spend along with other benefits you're sure to love

Free for life

Other Deem Platinum Credit Card Benefits:

- Free for Life
- 1% Cash Up on all other retail spend
- 0.5% Cash Up on all on Fuel, Transport, Utility Bills, Government Services and related MCCs
- 350+ attractive deals and discounts on Deem Offers App
- Up to 4 complimentary valet parking services every month
- Deem Double Secure Protection
- Easy Payment Plans (EPP) offer on transactions above AED 250 with zero processing fee
- Balance Transfer benefits with 0% interest for the first 6 months or through EPP of up to 12 months with zero processing fee
- No minimum spend required to earn Cash Up**
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- 20% discount on first three Uber rides taken during any given month*
- 10% off your car rental with rentalcars.com*
- Up to 15% on Avis car rentals worldwide*
- Flat fee of \$15 to apply and book visa appointments online through Fulfill Solutions*
- In case of theft or accidental damages of purchases, Deem card has your back*
- Free 2-year premium MyUS membership*
- 10% off on selected luxury fashion with Farfetch*
- 2 months-free trial for new users and 30% off monthly subscriptions for new and existing user on Lingokids*
- Up to 30% off on top trending courses and up to 50% off on course of the month on Udemy*

deem

Spend, earn, redeem, repeat!

Up to **10%** on airline tickets

Up to **5%** on entertainment

Up to **5%** on hotels

Also, enjoy **1%** Cash Up on all other retail spend along with other benefits you're sure to love

Equipped with Mastercard rewards

Other Deem World Credit Card Benefits:

- 1% Cash Up on all other retail spend
- 0.5% Cash Up on all on Fuel, Transport, Utility Bills, Government Services and related MCCs
- Redeem Cash Up for cashback, pay with points and more
- Over 500 attractive discounts on dining, entertainment and wellness on Deem Offers App
- Up to 6 complimentary valet parking services every month (including Dubai airports)
- Easy Payment Plans (EPP) offer on transactions above AED 250 with zero processing fee
- Balance Transfer benefits with 0% interest for the first 6 months or through EPP of up to 12 months with zero processing fee
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- 10% off your car rental with rentalcars.com*
- Up to 25% on Avis car rentals worldwide*
- Complimentary Hertz Gold Plus membership*
- Flat fee of \$15 to apply and book visa appointments online through Fulfill Solutions*
- Generate a travel insurance letter seamlessly and instantaneously for you and your family members (visiting parents and children) visa application needs*
- Travel Inconvenience Insurance for you and your family members (visiting parents and children)*
- Travel Medical Insurance for you and your family members (visiting parents and children)*
- Free 2-year premium MyUS membership*
- 10% off on selected luxury fashion with Farfetch*
- 2 months-free trial for new users and 30% off monthly subscriptions for new and existing user on Lingokids*

FEE SCHEDULE & CUSTOMER APPLICATION FORM

OTHER MARKETING COLLATERALS

Dear Customer,

You like to live it up. And your Deem Platinum Credit Card is about to give you rewards to do just that. When you spend on things you love, you can earn accelerated Cash Up. So spend more, earn more and redeem it to indulge yourself in great experiences.

Now, all that's left to do is activate your Deem Credit Card through the Deem Mobile App in three easy steps:

1. Download the Deem Mobile App from Google Play Store or Apple App Store.
2. Click register to enter the requested details.
3. Activate your card now.

Other ways to activate your card and set your PIN

- a. Log into the Deem online portal and follow instructions.
- b. Call our 24-hour Customer Care Centre on 600 525550.

Scan to download the Deem Mobile App

Experience rewards like never before

* 'Up' is a rewards programme by Deem which gives you more every time you use our credit cards to spend where it matters and earn accelerated reward points that never expire.

* You are now ready to enjoy attractive deals and discounts on casual and fine dining, amusement parks, tourist attractions and entertainment experiences with the Deem Offers app, which is available for the primary cardholder and one supplementary cardholder.

Rest assured. You are protected

* Life can be uncertain and one can never predict what can happen. So it helps to have some security to protect you and the future of your loved ones. Deem cares, which is why you have been auto enrolled for Deem Double Secure that comes with a free look period of 30 days. Terms & Conditions apply and are available on www.deem.io/cards/cash-up.

For more benefits of your Platinum Cash Up Credit Card, please visit www.deem.io

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 * For detailed Cash Up earnings, please visit www.deem.io/FAQs
 * To view the full list of Fees and Charges, please visit www.deem.io/fees

Know your Deem Credit Card

EMV microchip
Your Deem card is powered by the most advanced microchip technology for enhanced card security.

Contactless symbol
When you see this symbol at a merchant's terminal, make payments simply by holding your credit card near the contactless reader.

Mastercard® sign
Your Deem card is accepted at any location where this sign is displayed.

CIF number
This is your unique customer number with Deem.

Signature panel
Sign here immediately on receiving your card to avoid fraud.

Valid through
Your card will be valid until the date mentioned here.

Contact us
You can reach us anytime to get more information on your Deem Credit Card.

Card number
This is your unique Deem Credit Card Number.

CVC number
The card verification code is a 3-digit number that is an anti-fraud security feature to help verify you are in possession of your card.

Name
You are the only person authorised to use this card. Your identity is confirmed with your signature on the back of the card. Do make sure that your name is spelled correctly on the card.

Go to the next level with contactless technology

Stay ahead in a hyper-paced world with Deem Credit Cards featuring contactless technology. Make payments simply by holding your credit card near the contactless reader on a merchant's terminal. That's it. No physical contact. No need to carry cash. Just the convenience of making a quick payment and off you go!*

More rewarding
Why pay for small value expenses with cash when you can use your contactless credit card and earn Cash Up.

More productive
It's fast and ideal at places where speed is essential with faster payments making your life more efficient.

More secured
Contactless technology follows an advanced security protocol to ensure safe and secure transactions. In some instances, your PIN* may be required.

More experiential
Every day, technology is making the world a better place to live in. The contactless feature is one such experience.

*The first transaction on the credit card will require your PIN.

Get the Deem Offers App today!

Don't forget to also download the Deem Offers App that gives you access to the best offers in the UAE.

Dining

Entertainment

Wellness

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 Deem's Terms & Conditions are available on our website. Please visit www.deem.io/terms to view them.
 Deem Finance (Deem) is regulated by Central Bank of the UAE

ENVELOPE & BUSINESS CARD

deem



ROLL UP



Get additional 5% Cashback with Deem Credit Cards

Offer valid until 5 April, 2021



Don't have a Deem Credit Card yet?
Apply now by scanning the QR code
or visit deem.io



Terms and conditions apply:

- To be eligible for the offer, minimum cumulative spends of AED 1,500 during the offer period is required.
- Maximum Cash Up points worth up to AED 100 per account.
- Offer applicable on all Deem Credit Cards.
- Offer applicable for purchases done in-store and on www.luluhypermarket.com
- Visit the website to see the full list of T&Cs.

deem.io



BILLBOARD

BILLBOARD IN SAHARA CENTER - SHARJAH





To check out more of my designs, please visit
www.kazimdesigns.com